

Stakeholder mapping

Satisfied	People who have a high power of influence over the project, but just need to be kept satisfied with what is happening.	Manage	People who have a high power of influence over the project, who should be fully engaged through communication and consultation.
Monitor	People who have low power of influence, who could be ignored if time and resources are stretched.	Inform	People who have a low level of influence, but it is helpful to keep them informed.
Low interest/impact		High interest/impact	

Write or type in the the template below.

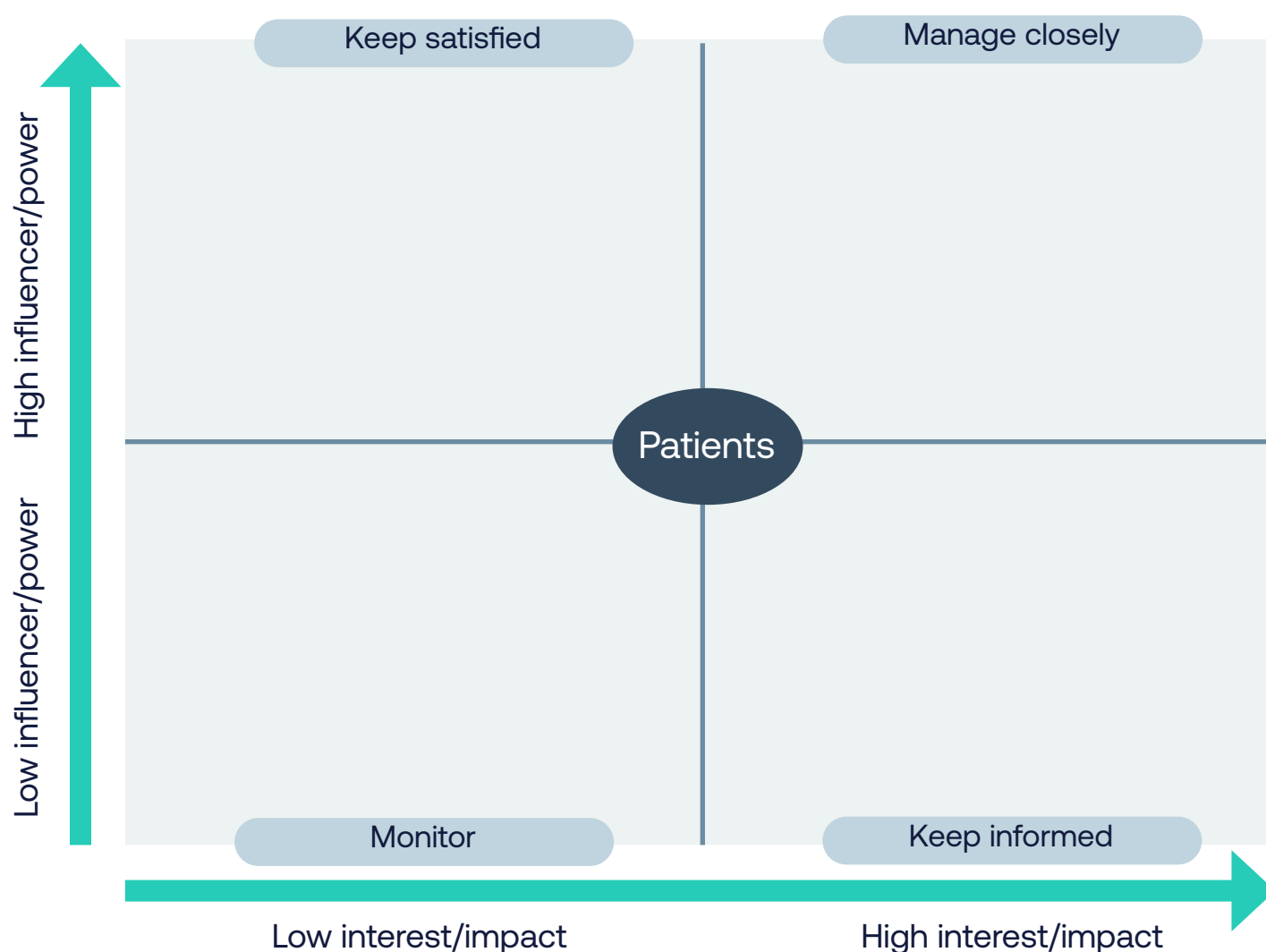
Stakeholder name	Job role details	Impact (high or low?)	Influence (high or low power)	How could they contribute to the project?	How could they block the project?

Influencing and impact

How it works

- **Map who is involved**, responsible and impacted at every stage.
- **Add names to the most relevant quadrant** based on influence and the impact level they hold.
- **Who are your most important** stakeholders?
- Are they likely to be **drivers or resisters** of your improvement?

Write or type in the template below.



Remember:

- you cannot be everything to everyone
- you cannot engage with everyone to the same degree
- you need to think about different ways of engaging with people
- put your efforts towards the most influential/interested stakeholders.