

Top tips for collecting data



Process measures might increase based on your change ideas so be fluid in your measurement plan.



Six to eight measures in total are enough. You don't need lots, you are not trying to improve data itself.



Collect baseline outcome measures to know where you are currently at (before improvement starts) and can then compare.



Don't forget qualitative data as a less regular measure to collect (before, during, after improvement).



Make sure everyone understands the definitions for your measures and why you are collecting them.



Make the data relevant. National-level data is not specific enough as there is too much variation in it. You need data closer to the improvement.